



TELEPHONE  
**5-6647**

**THE WEST'S OLDEST AND LARGEST NURSERY** • Established 1865

**ROSES, ORNAMENTALS, AND SHADE TREES** . . . grown on our 300 Living Acres at Niles . . . hardy stock that gives superior results in your garden.

**FRUIT AND NUT TREES** . . . grown in our 265 acre growing grounds in Placer County. Strong fibrous roots, well-branched trunks. Well ripened, Nature's own way.

**GRAPE VINES** . . . grown in clean area of San Joaquin Valley. Can ship anywhere.

Buy Direct from the Grower

Landscape Design and Construction  
Bulbs • Citrus  
Garden Supplies and Materials

**CALIFORNIA NURSERY CO.**

84th Year • George C. Roeding, Jr., Pres.

**2230 STOCKTON BLVD., SACRAMENTO, CALIF.**

Main Office: Niles • Branches: Fresno, Modesto

**PLANT MATERIALS**  
**LANDSCAPING**

SHRUBS FLOWERS TREES  
ROSES BULBS  
GARDEN SUPPLIES

HARMON **Roeding Nursery**

**PLAN YOUR GARDEN**  
MAKE IT A PART OF YOUR HOME  
WE WILL GLADLY HELP YOU  
OR DO THE JOB FOR YOU

1330 ALHAMBRA BLVD. **PHONE 7-2301**

**Nurseries-Retail-(Cont'd)**

Bell Florist 10th & Broadway . . . . . 3-7911  
**CALIFORNIA NURSERY CO.**  
2230 Stockton Blvd. . . . . 5-6647  
(See Advertisement This Page)

**CAMELLIA CITY NURSERY**  
Growers of Choice Nursery Stock  
Largest Stock of Camellias  
in the West  
VISITORS ALWAYS WELCOME  
4746 Folsom Blvd. . . . . 5-4563

**CAMELLIA HALL**  
EXCLUSIVE CAMELLIA NURSERY  
SPECIALISTS IN  
GROWING SUPERIOR QUALITY  
CAMELLIAS  
WHOLESALE AND RETAIL  
4950-44th . . . . . 6-0018

**CAPITAL NURSERY CO** 4700 Freport Blvd. 5-2601  
(See Advertisement Preceding Page)

**CHARLES NURSERY**  
Everything for the Home Garden  
PLANTS - TREES - SHRUBS  
SEEDS - FERTILIZERS - INSECTICIDES - TOOLS  
PROMPT DELIVERY SERVICE  
VISITORS ALWAYS WELCOME  
WE GIVE S & H GREEN TRADING STAMPS  
551 Fulton Av. . . . . 9-5221

Del Rio Gardens Evergreen Av. . . . . 2-1262  
(Continued Next Page)

**EVERYTHING for your GARDEN**

Free Landscaping  
Advisory Service

Shrubs • Trees • Roses • Bulbs  
Patio and Garden Supplies

**East Lawn**  
FLORIST AND NURSERY  
Folsom Blvd. at 46th • Ph 5-3035

**HICOK NURSERY**  
Established 1928  
VISITORS WELCOME  
SHRUBS - TREES - PLANTS  
BULBS - ROSES - VINES - ETC.  
FERTILIZERS - SPRAYS - TOOLS

Complete Landscape Service  
OPEN DAILY 8 A.M. TO 5:30 P.M.  
Closed Mondays

**5-1517**  
H St. Road East of 57th St.

**Nurseries-Retail-(Cont'd)**

**DONNER NURSERY**  
"Everything for Your Garden"  
ALL DISPLAYED IN OUR  
MODERN GARDEN SHOP  
AND NURSERY  
Opposite College Stadium  
2384 Sutterville Rd. . . . . 6-5192

East Lawn Florists 46th & Folsom Blvd. . . . . 5-3035

**EAST LAWN NURSERY**  
46th & Folsom Blvd. . . . . 5-3035  
(See Advertisement Opposite Page)

**EAST SACRAMENTO NURSERY**  
5801 Folsom Blvd. . . . . 5-8298

**GARDEN RUSTICS & NURSERY**  
Town & Country Village Shops  
2405 El Paseo Ln. . . . . 9-2100

Garden Shop The 1980 Fulton Av. . . . . 9-6413

Hagginwood Floral Gardens 1045 Arcade Bl. . . . . 9-0161

Height Nursery Fair Oaks Blvd. . . . . 9-4543

**HARMON ROWE NURSERY** 1330 Alhambra . . . . . 7-2301  
(See Advertisement Opposite Page)

**HICOK NURSERY** H St. Rd. E. of 57th. . . . . 5-1517  
(See Advertisement Opposite Page)

**HOOD'S HITCHING POST**  
3375 Mariposa Rd. . . . . 9-3495

**LAGOMARSINO F & SONS**  
Alhambra Blvd & L. . . . . 5-3046

**LEMONT HILL NURSERY**  
Growers of  
PLANTS - TREES - SHRUBS  
BEDDING & POTTED PLANTS  
LARGE STOCK OF AZALEAS  
ALSO TUBEROUS BEGONIAS  
Wholesale Retail  
1/2 Mile South of Fruitridge Manor  
One Block East of Stockton Blvd  
Lemon Hill Av. . . . . 6-8592

**MCLAIN A B**  
TOPSOIL & FILL  
SAND & GRAVEL  
PLOWING - GRADING  
Ford Ferguson Tractor Work  
4049-34th . . . . . 6-0737

Miller Nursery  
Choice Shrubs and Trees  
904 Del Paso Blvd. . . . . 9-2812

**OKI NURSERY** Perkins . . . . . 5-0944

Riverside Nursery 848-7th Av. . . . . 2-5493

**SIERRA GARDENS & NURSERY**  
Trees-Shrubs-Cut Flowers-Fertilizer  
2321 Fair Oaks Blvd. . . . . 9-3139

**SOUTH SACTO NURSERY**  
LANDSCAPING  
Trees - Shrubs & Plants  
Bedding Plants - Fertilizers  
Insecticides - Tools  
WE GIVE CASH CHECKS  
FREE DELIVERY.  
1 Block East of Franklin Blvd  
Fruitridge Rd. . . . . 6-6915

**TOWER NURSERY & FLOWER SHOP**  
Davis Hwy. . . . . 2-0280

Valley Seed Co Auburn Blvd & Central Av. . . . . 9-2407

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

**Nurseries-Wholesale**

Barney's Nursery 1480 Sutterville Rd. . . . . 6-1820  
Bastunan Gro 4118-34th. . . . . 6-4490  
Consolidated Nurseries 441 Bret Harte Rd. . . . . 9-3000  
Financial Bldg 10th & J. . . . . 2-3532

**GRIST EARL**  
Delphiniums  
Madison & Spruce . . . . . 9-6955

**LAGOMARSINO F & SONS**  
Alhambra Blvd & L. . . . . 5-3046

**LEMONT HILL NURSERY** Lemon Hill Av. . . . . 6-8592

Miller Nursery  
Choice Shrubs & Trees  
904 Del Paso Blvd. . . . . 9-2812

OKI Nursery Perkins . . . . . 5-0944

Valley Seed Co Auburn Blvd & Central Av. . . . . 9-2407

**Nurses & Nurses' Registries**

Nurses Association & Registry Sacto Hotel. . . . . 2-4941

**Nuts-Edible**

**KINSEY'S NUT SHOP**  
RETAIL  
SALTED NUTS  
NUT CANDIES  
Bridge Assortments & Ice Cream  
Catering to Parties, Clubs and Dinners  
2920 J. . . . . 3-7561

In 1869, Elisha Gray and Enos Barton, with a half-dozen foot-lathes and a handful of skilled workmen, opened their shop which grew into the Western Electric Company of today, the manufacturing, purchasing and supplying unit of the Bell System.

**MODERN BUSINESS EQUIPMENT**

- Metal Executive Desks  
Typewriter Desks & Tables
- Goodform Aluminum Chairs  
Adjustable Posture Chairs
- Mechanized Super-Filers  
Filing Systems and Supplies
- Storage Cabinets  
Steel Shelving
- Safes and Vault Doors - Hospital and Laboratory Equipment
- School and Library Equipment  
Special Built-to-Order Equipment

Be Proud of Your Office . . .  
Use . . .  
Our Complete Office Planning and Layout Service . . .

**A. W. HERRON COMPANY**  
Exclusive Distributors for  
THE GENERAL FIREPROOFING CO.  
METAL BUSINESS EQUIPMENT

216 FIFTEENTH ST. SACRAMENTO

PHONE Sacramento **3-2642**  
SACRAMENTO